

## JVC expands its range of professional D-ILA projectors

JVC Professional is pleased to announce its latest full HD D-ILA projector, the DLA-RS35, which provides extraordinary picture quality for professional use.

Designed for preview screening rooms, home cinemas or grading applications the new model features different contrast ratios, and has a selectable option for 100/120Hz screening for fast-moving scenes or for games, with the



clear motion driving ensuring clean images even on racing scenes or shots.

### Further features of the DLA-RS35:

#### Incredible native contrast ratio: 70,000:1

As the DLA-RS35 D-ILA projector does not employ a dynamic iris, unnecessary light that can lower contrast levels is eliminated to make possible an incredible native contrast ratio of 70,000:1. Enhanced brightness and deeper, richer blacks make the DLA-RS35 ideal for viewing diverse content, from movies and music videos to live concert performances and sports programs.

#### Inverse telecine (reverse 2-3 pulldown)

To display TV broadcasts or commercially available DVDs created using the 2-3 pulldown process, the inverse telecine function reconverts the video source back to a 24fps signal and displays it at double speed or 48 fps, ensuring cinema-like viewing faithful to the original source.

#### JVC's original picture modes

Detailed analysis of the additive colour mixture method for projectors and the subtractive colour mixture method for film in movie theatres made possible an optimized picture display using a built-in LSI that reproduces all the delicate textures and nuances of film in a home theatre environment.

#### Screen adjustment mode

As the quality of projected images varies depending on the type of screen and its RGB reflective characteristics, JVC D-ILA projectors have three screen adjustment modes that enable users to select the optimum mode to match screen characteristics for more natural and balanced colour reproduction.

#### Notable industry certifications - ISF (Imaging Science Foundation)

The DLA-RS35 has been licensed with the ISF C3 (Certified Calibration Controls) mode, enabling trained dealers to professionally calibrate it to specific screen surfaces, lighting environments, and video sources. These precise settings are then stored into the projector to ensure reproduction of film or video content accurate to the source and excellent picture quality in all viewing situations.

#### THX

The DLA-RS35 has passed the THX Certified Display Program a series of tests conducted on display devices to verify the high-definition display performance that home theatre enthusiasts demand today, ensuring that the projector will always deliver superb picture quality faithful to the source.

For more product information, [click here](#).