

## Brighton on Friday

Darren Clementson, editor and filmmaker, recently purchased JVC's new hand-held GY-HM100 camcorder to help create his debut film, **Brighton on Friday**. Darren reveals why he chose the GY-HM100 for his project, and how this helped him learn the key skills needed.



As an editor and filmmaker, Darren has used JVC's products before and was happy with the result that the GY-HM100 produced.

I have been an Apple Certified professional for the past five months, specialising in Final Cut Pro and DVD Studio Pro, Darren reveals. I decided to start with a solid base so an Apple Certification was a must for me. The projects I have undertaken so far are non-profitable and a chance for me to gain valuable experience.

My first project was called Reflection; equipment was minimal during filming and consisted of a Manfrotto 785B tripod and the JVC GY-HM100 with SDHC class 6 memory cards. All this was able to fit neatly in a rucksack for transporting. I found the camera to be compact, comfortable to use, and I like the fact it shoots 35mbps full HD 1080 on SDHC cards in native Final Cut Pro QuickTime .MOV – this is a very cool feature for any FCP professional. The small size of the camcorder certainly didn't mean there were any shortfalls on performance. "The JVC GY-HM100 is still able to produce broadcast quality images," Darren continues, "and its low weight is an obvious advantage over its main rival, the Sony A1E – the GY-HM100 is slightly bigger in size, but lighter."

Using the SDHC cards for recording means it's quiet and very reliable. I also liked the focus assist feature, as this made shooting easier in manual control mode, especially when using depth of field in my film Brighton on Friday. As an inexperienced videographer, the GYHM100 allowed me to practice techniques and still achieve outstanding results.